



12th PFPA EXCELLENCE AND DISTINCTION AWARDS: GUIDELINES

Version 12: 10 Sep 2024

MEMBER COUNCILS:



HISTORY

PFPA Excellence Awards

In 1978, the Federation of Professional Associations (FPA) was formed to bind all the professional associations in the country for expediency in coordination and cooperation. As FPA expanded its involvement in professional and social concerns, including its role in national policies in legislation concerning the various professions, the name of FPA, Inc was changed in 2008 to its current name – the Philippine Federation of Professional Associations, Inc. (PFPA).

Its member-organizations were subsequently grouped into three (3) councils, namely; the Philippine Technological Council (PTC), the Council of Professional Health Associations (COPHA), and, the Business and Management Council of the Philippines (BMC), which name was later changed in 2014 to the Council of Business and Management Professionals (CBMP). The Council for Built and Natural Environment (CBNE) was later formed from among some of the members of PTC leaving PTC all engineering organizations as members.

In view of emerging national and global issues and concerns on environment, professional associations mostly from the PTC formed the Council for the Built and Natural Environments (CBNE) as the fourth council under the PFPA.

The PFPA strives to become a viable catalyst and potent force for national development and progress toward improving the quality of life of Filipinos through its professionals both in the government service and private sector.

In 2005, the PFPA Excellence Awards was established to serve as inspiration to member-professionals to excel in their chosen fields of endeavor as well as motivate them to give their very best for the country. It aims to be the highest distinction to be conferred on professionals who have displayed exemplary contribution in the advancement of their professions and to nation- building.

Title of the Award

The Awards shall be known as the Philippine Federation of Professional Associations (PFPA) Excellence and Distinction Awards or the PFPA EXCeeD Awards 2025.

RATIONALE:

Recognition for exceptional demonstration of one's practice of his/her profession is an important feature in any professional association. Distinguishing professionals for their outstanding contributions and exemplary service in the practice of their profession can demonstrate and convey the message to all others that ingenuity, remarkable service, resolute and creative performance marked with integrity and a deep sense of commitment and responsibility, will not go unnoticed and unappreciated.

The PFPA is committed to promote the Filipino professionals in the Philippines and the global community. It is also duty-bound to continuously raise the bar of excellence among the professionals. As a step to meet this challenge, the PFPA shall hold an annual search for professionals who have distinguished themselves through excellence in, but not limited to, the fields of the Academe, Applied Research Development, Private/Specialized Practice, Government Service, Global Filipino Practice and Service, and Professional Association Development to demonstrate the highest level of ethical conduct, ideals and workmanship.

OBJECTIVES:

1. To promote the image and stature of Filipino Professionals;
2. To promote the highest professional and ethical practices as a benchmark of excellence and distinction;
3. To recognize the achievements and exemplary contributions of Filipino professionals in the practice of their respective professions locally and internationally;
4. To motivate and encourage professionals to contribute to the strengthening, development and enrichment of their respective professions in particular and the community and the country in general; and
5. To create role models for the young professionals.

AWARD CATEGORIES:

There shall be six (6) sectoral categories for the Excellence and Distinction Awards as follows:

1. **Academe** - for members who have devoted time and effort in designing, developing and implementing innovative and effective strategies and methodologies in any or all of the following areas of academic works: teaching and learning, research and development, faculty development and grounds-breaking educational policy development, among others, whose outcome greatly benefited the profession, the professional organization, the educational leadership, the community and the country.
2. **Applied Research and Development** – for members, either in the field of private practice, government practice inclusive of those in the academe, both locally and abroad, whose research work have been implemented and proven to have given benefits to the intended segment of society and/or the environment.
3. **Private/Specialized Practice** – for members who have practiced their profession with exceptional competence and compassion, with the highest degree of ethical measures, and whose impact of works, products, outcomes and services and the performance thereof, extend way beyond requirements and expectations thereby greatly benefitting the profession, the professional's practice, the professional organization, the community and the country, and, in the process, attained critical acclaim for achievements in the field of practice locally.

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4. **Government Service** – for members who have applied their knowhow and professional competence, with the highest degree of ethical measures, and whose works, products, outcomes and services and the performance thereof, greatly contributed to enhancing and promoting the image, credibility, objectives and practices of the profession in the service of the government and/ or community.
 5. **Global Filipino Practice and Service** – for members who are Filipino Professionals based in other countries who have practiced their profession with exceptional competence and compassion, with the highest degree of ethical measures, and whose impact of works, products, services and outcomes, and the performance thereof, greatly benefited the profession, the professional's practice, the professional organization, the community and the country, and, in the process, attain critical acclaim for exemplary achievements in their fields of professional practice.
 6. **Professional Association Development** – for members who have practiced their profession with exceptional competence, with the highest degree of ethical measures, and whose impacts of works, products, services and outcomes, and the performance thereof, greatly influence the profession and have made exceptional contributions to and involvement in the promotion of the goals and sustainable development of their professional association and their respective council beyond the regular duties and responsibilities expected of him/her.

BASIC QUALIFICATIONS OF NOMINEES/ AWARDEES:

1. Must be a Filipino citizen, natural-born or naturalized;
2. Must be a member of good and active standing in his/her professional organization;

Note: In some organizations, active means simple payment of annual dues even WITHOUT participating in any of the professional association's activities. For ExCEED, therefore, ACTIVE shall include member's participation in at least two (2) activities of the professional association per year for the last five (5) years prior to the nomination.

3. Must have been practicing his/her profession for at least ten (10) years.
4. Must not have been convicted, final and executory, of any administrative or criminal offense by a court of competent jurisdiction.

RESTRICTIONS:

The following shall be disqualified from nomination:

- a. Incumbent members of the PFPA Board of Trustees;
- b. Incumbent members of the Board of Trustees of the PFPA Councils, namely: PTC, COPHA, CBMP, & CBNE;
- c. Incumbent National Officers and Board of Trustees/Directors** of the professional associations under the PFPA Councils (Note: Officers of local or international chapters of the member professional associations are qualified for nomination);
- d. Incumbent Chairman and Members of the PFPA Awards Committee;
- e. Past PFPA Excellence Awardees, except if nomination is for another category.

** National officers mean those officers who are part of the final decision to

endorse a nominee to PFPA.

GENERAL CRITERIA:

These will be the bases of the points system used for rating the nominees in the six (6) categories :

1. Exceptional achievements and exemplary contributions of the professional to the community and society for national development.
2. Highest standards of ethical conduct in the practice of his/her profession and faithful adherence to the codes and guiding principles of professional practice.
3. Exemplary contributions that lead to the upliftment of the profession, the professional practice, the professional product and the professional organization.
4. Exemplary participation and achievements in international professional affairs, thus giving honor and recognition to the country.

SPECIFIC CRITERIA AND SCORING SYSTEM

The following are the evaluation criteria and scoring system for each of the six (6) categories:

A) ACADEME:

Criterion	Points
1. <u>Personal Qualities and Character</u>	25%
a) Exemplifies professional integrity both in public and private life	10
b) Epitomizes fairness, patience and understanding for his/her students as well as perseverance, tolerance, diligence, dedication in sharing his/her knowledge, skills and competencies with his/her fellow teachers/professors/instructors/researchers and students and the academic community at large.	10
c) Possesses outstanding inter-personal skills and human relations in the institution (e.g., consideration for student and peer needs and morale) and in the community.	5
2. <u>Educational Attainment, professional advancement & leadership abilities</u>	15%
a) Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b) Leadership in professional organization and/or professional activities/ initiatives	7.5
2. <u>Competence and Effectiveness</u>	50%
a) Significant contributions to pedagogy, curriculum development and peer leadership by showing evidence of contributions to curriculum development and innovative/creative teaching methodologies, e.g. quality of education and/or work experience has been significantly enhanced in his/her institution as a result of his/her efforts; the usable results having yielded additional knowledge in incremental i. or breakthrough manner, resolved controversy, or solved a problem.	15
b) Research outputs in the last 10 years that have been (a) been published in journals and (b) adopted and implemented due to its significant and positive impact on the education and practice of the profession where he/she belongs – at the local and national levels.	15
c) Publications in his/her field of expertise that demonstrated his/her i. academic excellence and the social relevance of his/her work/s.	10
d) Exceptional instructional ability (as shown by excellent rating in i. performance evaluation), professionalism, and involvement with students and the community.	10
3. <u>Professional and Community Involvement</u>	10%
a) Participation in training programs as trainer/ resource speaker/presenter/ discussant	3
b) Active involvement and participation in organizations related to teaching and/or his/her profession	3
c) Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non- government organizations in advancing educational endeavors pertaining to his/her profession	2
d) Professional/community service awards	2
TOTAL	100%

B) APPLIED RESEARCH AND DEVELOPMENT

Criterion	Points
1. <u>Personal Qualities and Character</u>	25%
a. Exemplifies professional integrity both in public and private life	10
b. Observes the highest ethical standards in his/her personal and professional conduct	15
2. <u>Educational Attainment, professional advancement & leadership abilities</u>	15%
a. Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b. Leadership in professional organization and/or professional activities/ initiatives	7.5
3. <u>Competence and Effectiveness</u>	50%
a. Contribution to the development of an innovative concept, process or product, or formulated creative insight, which has been accepted by significant sectors of his/her profession as shown by its widespread application in the practice of his/her profession.	15
b. For individual efforts or application of his/her profession's principles/methods that have resulted in a contribution of fundamental importance in the practice of his/her profession or have significantly enhanced the understanding of such profession. This must be far above others in quality, scope, and impact.	10
c. Has attained national, regional, or local distinction either in their professional fields or through their significant and positive contributions to the advancement of his/her profession through his/her involvement in civic, cultural or charitable activities.	10
d. Technical contributions, over ten (10) years or more that clearly reflect a commitment to fostering a dynamic growth and development of the profession.	15
3. <u>Professional and Community Involvement</u>	10%
a. Participation in training programs as trainer/ resource speaker/ presenter/ discussant	3
b. Active participation in the activities of his/her professional association and related institutions	3
c. Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non-government organizations in advancing endeavors pertaining to his/her profession	2
d. Professional/community service awards	2
TOTAL	100%

C) PRIVATE/ SPECIALIZED PRACTICE CATEGORY:

Criterion	Points
1. <u>Personal Qualities and Character</u>	25%
a. Exemplifies professional integrity both in public and private life	10
b. Observes the highest ethical standards in his/her personal and professional conduct	15
2. <u>Educational Attainment, professional advancement & leadership abilities</u>	15%
a. Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b. Leadership in professional organization and/or professional activities/ initiatives	7.5
3. <u>Competence and Effectiveness</u>	50%
a. Contribution to the development of an innovative concept, process or product, or formulated creative insight, which has been accepted by significant sectors of his/her profession as shown by its widespread application in the practice of his/her profession.	15
b. For individual efforts or application of his/her profession's principles/methods that have resulted in a contribution of fundamental importance in the practice of his/her profession or have significantly enhanced the understanding of such profession. This must be far above others in quality, scope, and impact.	10
c. Has attained national, regional, or local distinction either in their professional fields or through their significant and positive contributions to the advancement of his/her profession through his/her involvement in civic, cultural or charitable activities.	10
d. Technical contributions, over ten (10) years or more that clearly reflect a commitment to fostering a dynamic growth and development of the profession.	15
3. <u>Professional and Community Involvement</u>	10%
a. Participation in training programs as trainer/ resource speaker/ presenter/ discussant	3
b. Active participation in the activities of his/her professional association and related institutions	3
c. Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non-government organizations in advancing endeavors pertaining to his/her profession	2
d. Professional/community service awards	2
TOTAL	100%

D) GOVERNMENT SERVICE CATEGORY:

Criterion	Points
1. <u>Personal Qualities and Character</u>	35%
a) Exemplifies professional integrity both in public and private life	15
b) Possesses outstanding inter-personal skills and human relations in the workplace (e.g., consideration for co-workers' needs and morale) and in the community.	15
c) Industriousness and initiative	5
2. <u>Educational Attainment, professional advancement & leadership abilities</u>	15
a. Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b. Leadership in professional organization and/or professional activities/initiatives	7.5
3. <u>Competence and Effectiveness</u>	40%
a) Outstanding accomplishment beyond his/her regular duties or mandates as evidenced by excellent rating in performance evaluation for the last 5 years.	15
b) Promoted the art and science of his/her profession in or through government service	15
c) Citations obtained from other award-giving bodies in recognition of his/her outstanding achievements in the practice of his/her profession in the government service	10
3. Professional and Community Involvement	10%
a) Participation in training programs as trainer/ resource speaker/ presenter/ discussant	3
b) Active participation in the activities of his/her professional association and related institutions	3
c) Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non-government organizations in advancing endeavors pertaining to his/her profession	2
d) Professional/community service awards	2
TOTAL	100%

E) GLOBAL FILIPINO PRACTICE AND SERVICE CATEGORY:

Criterion	Points
1. <u>Personal Qualities and Character</u>	25%
a) Exemplifies professional integrity both in public and private life	10
b) Observes the highest ethical standards in his/her personal and professional conduct	15
2. <u>Educational Attainment, professional advancement & leadership abilities</u>	15%
a. Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b. Leadership in professional organization and/or professional activities/ initiatives	7.5
3. <u>Competence and Effectiveness</u>	50%
a) Contribution to the development of an innovative concept, process or product, or formulated creative insight, which has been accepted by significant sectors of his/her profession as shown by its widespread application in the practice of his/her profession.	15
b) For individual efforts or application of his/her profession's principles/methods that have resulted in a contribution of fundamental importance in the practice of his/her profession or have significantly enhanced the understanding of such profession abroad. This must be far above others in quality, scope, and impact.	10
c) Has attained national, regional, or local distinction abroad either in their professional fields or through their significant and positive contributions to the advancement of his/her profession through his/her involvement in civic, cultural or charitable activities.	10
d) Technical contributions, over ten (10) years or more that clearly reflect a commitment to fostering a dynamic growth and development of the profession.	15
3. <u>Foreign Professional and Community Involvement</u>	10%
a) Participation in training programs as trainer/ resource speaker/ presenter/discussant	3
b) Active participation in the activities of his/her professional association and related institutions	3
c) Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non-government organizations in advancing endeavors pertaining to his/her profession	2
d) Professional/community service awards	2
TOTAL	100%

F) PROFESSIONAL ASSOCIATION DEVELOPMENT CATEGORY:

Criterion	Points
1. Personal Qualities and Character	30%
a) Exemplifies professional integrity both in public and private life	10
b) Highly engaged and committed to the mission, vision and values of the association	10
c) Functions in a spirit of partnership with his/her peers and other co-professionals	10
2. Educational Attainment, professional advancement & leadership abilities	15%
a. Educational attainment, inclusive of post graduate studies/degrees together with continuing professional development.	7.5
b. Leadership in professional organization and/or professional activities/initiatives	7.5
3. Competence and Effectiveness	45%
a) Distinguished accomplishments contributed substantially to the vision, mission and objectives of his/her professional association, the council to which his/her professional organization belongs and to the PFPA. The contribution must be so extraordinary, that other forms of recognition by his/her professional association would be inadequate.	15
b) Exceptional initiative in carrying activities that resulted in improved processes and operations of his/her professional association.	10
c) Effectiveness and leadership in advancing his/her professional association's capacity to carry out its mandates while exemplifying its values in the everyday work environment.	10
d) Series of significant contributions to the professional association over a 10-year period, e.g., convening conferences, seminars, workshops, symposia, over several years and achieving growth in its prestige and success, significant editorial service to one of the regular publications the professional association, or noteworthy contributions as an officer in a variety of positions.	10
3. Professional and Community Involvement	10%
a) Participation in training programs as trainer/ resource speaker/ presenter/ discussant	3
b) Active participation in the activities of his/her professional association and related institutions	3
c) Participation in community and civic movements where he/she has initiated programs/projects to mainstream business and non-government organizations in advancing endeavors pertaining to his/her profession	2
d) Professional/community service awards	2
TOTAL	100%



PHILIPPINE FEDERATION OF PROFESSIONAL ASSOCIATIONS, INC.

NOMINATION

for the

PFPA

EXCELLENCE AND DISTINCTION AWARDS

(Please add the Nominee's latest 2x2 colored photo with white background here. The photo shall be taken within the last 6 months prior to the nomination)

MARIA ANIWAY A. DE LA CRUZ

for the

(FILL IN THE AWARDS CATEGORY HERE)

Nominated by:

(FILL IN THE NAME OF THE NOMINATING PROFESSIONAL ASSOCIATION HERE)



You may add your Association's logo in this box.