



# PHILIPPINE MEDICAL ASSOCIATION

## THEME: "PMA: WORKING TOGETHER AS ONE"

Member : World Medical Association  
Co-Founder : Confederation of Medical Associations in Asia and Oceania (CMAAO)  
Medical Association of South East Asian Nations (MASEAN)  
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### MEMORANDUM CIRCULAR NO: 2021-08-04-012

TO : ALL PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SUBSPECIALTY AND AFFILIATE SOCIETIES

SUBJECT : 64<sup>th</sup> PMA MEDICINE WEEK CELEBRATION

#### TIKTOK CONTEST

Theme : " Patok Tusok Tiktok": A Tiktok Challenge Promoting Vaccine Confidence

DATE : August 04, 2021

Dear Doctors,

Warmest Greetings!

The 64<sup>th</sup> PMA National Medicine Week Celebrations is slated to be held from September 19 to 25, 2021. As part of the various activities included in the event, the PMA Committee on Medicine Week has decided to hold a Tiktok Challenge to promote vaccine confidence. This activity also aims to increase engagement especially from the young members of the PMA. The Tiktok videos submitted will have a preliminary judging wherein the Top 10 videos will be chosen, and posted on the official PMA Facebook page for online voting. The winning entries (Top 3) will be announced on **September 24, 2021, Friday at 7:00 PM.**

#### Mechanics:

1. The participant/s must be bonafide PMA member/s in good standing as of the current year 2021-2022. Only a maximum (3) entries per component/specialty/affiliate society will be accepted.
2. The chosen song may be in English or Filipino.
3. Contestants should limit their performance to 30 seconds to 1 minute only.
4. Videos should feature content promoting vaccine confidence.
5. Video entries should be submitted to the PMA Secretariat email [pma1903eventsecretariat@gmail.com](mailto:pma1903eventsecretariat@gmail.com) c/o Ms. Arlin Morales/secretariat  
Subject Email: Entry Tiktok Video/ComponentSociety
6. Preliminary judging will be done to choose the Top 10 entries.
7. Deadline of Submission of entries is on **August 25, 2021.**
8. The chosen Top 10 Tiktok videos will be posted on the **Philippine Medical Association Facebook page** <https://www.facebook.com/pma1903/> starting on **September 1, 2021.**

9. Facebook online voting (**heart reaction only**) will be allowed from **9:00 AM of September 1, 2021 until 9:00 PM September 15, 2021.**

10. **Criteria for Judging Finalists:**

Effectivity in promoting the theme:	40%
Creativity:	20%
Originality:	20%
Social Media Traction:	20%

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**Total: 100 %**

11. The Decision of the Judges will be final

12. **Prizes**

1 <sup>st</sup> Prize -----	php. 6,000
2 <sup>nd</sup> Prize -----	php. 4,000
3 <sup>rd</sup> Prize -----	php. 2,000

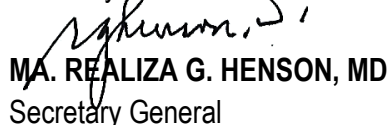
Thank you very much.



**MARIA ELENA Z. BASCO-TIAMSON, MD**

Chair, 64<sup>th</sup> PMA Medicine Week Celebration  
PMA Governor, Rizal

Noted By:



**MA. REALIZA G. HENSON, MD**

Secretary General



**BENITO P. ATIENZA, MD**

President