



# PHILIPPINE MEDICAL ASSOCIATION

## THEME: "PMA: WORKING TOGETHER AS ONE"

Member : World Medical Association  
Co-Founder : Confederation of Medical Associations in Asia and Oceania (CMAAO)  
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### MEMORANDUM CIRCULAR NO: 2021-08-016-014

**TO : ALL PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SUBSPECIALTY AND AFFILIATE SOCIETIES**

**SUBJECT : PMA 64<sup>TH</sup> MEDICINE WEEK CELEBRATION  
"Eco- Friendly Clinic Award"**

**DATE : August 16, 2021**

Dear Doctors,

Warmest Greetings!

The PMA will hold the 64<sup>th</sup> PMA National Medicine Week Celebration is slated to be held from September 19 to 25, 2021. As part of the various activities included in the event, the PMA Committee on Medicine Week has decided to hold the Eco friendly Clinic.

The Committee on Eco-Friendly Clinic and Hospital (CEFCH) suggests the following strategies to achieve the main objective as follows:

- Encourage all PMA COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY SOCIETIES and AFFILIATE SOCIETIES to form an Eco-Friendly Clinic and Hospital Committee (EFCHC) in their organizations.
- The EFCHC of the PMA will be tapped by the CEFCH for collaborations
- The CEFCH committee will organize virtual conferences or webinars with key resource persons connected with Healthcare without Harm Asia and/or CEFCH.
- Collaborations with other private hospitals and clinics and LGUs through the PMA COMPONENT SOCIETIES in the area.

#### ➤ FORMATION OF ECO-FRIENDLY CLINICS

- Infographics on Ways to mitigate Climate Change and Environmental Degradation.
- Activities that would promote Resilience, Preservation and Protection of the environment
- Long term programs to conserve and preserve our Natural Resources
- Climate Education lectures in the local communities to promote Climate Health and Awareness.

Programs and activities:

1. Webinars to introduce and promote awareness of Eco-Friendly Clinics and Hospitals. Tap the speakers and resource persons of Health Care without Harm Asia and the CEFCH.
2. Launch an Annual Search for A. PMA Eco-Friendly Clinic (Phase One) and B. PMA Eco-Friendly Hospital (Phase Two).
  - a. Mechanics and criteria
  - b. Judging
  - c. Awarding

The Search for the PMA Eco-Friendly Clinic has the following objectives:

1. To engage as many members as possible and encourage their participation in this PMA advocacy;
2. To promote awareness of environmental protection and climate education in a manner that is simple, easy and fun;
3. To widely spread this advocacy thru social media;
4. To spotlight the PMA as a world-class organization in the forefront supporting climate health and environmental protection.

**MECHANICS:**

1. Each entry must be 3-minute video showing the ECO-FRIENDLY measures employed by the doctor in his clinic.
  - a. All Entries are PAPERLESS and must be posted on Facebook with the hashtags **"#PMAECOFRIENDLYCLINIC"** and **"PMAREGION\_"** (State your PMA Region ex. SEM OR ST).
  - b. Must submit a SCREENSHOT of the CARBON FOOTPRINT of their clinic using a designated Carbon Footprint calculator (EPA Carbon Footprint Calculator or the Carbonfootprint.com Carbon Calculator). This is to promote awareness of one's Carbon Footprint.
  - c. Video must show an image of the Names of the clinic and the doctor and a PMA seal/logo.
  - d. Must include a narrative or explanation describing the ECO-FRIENDLY measures used.
  - e. Video must not be more than 3 minutes. 1 point will be deducted for every 10 secs in excess of 3 minutes.
2. Criteria for judging:
  - a. Content (ECO-FRIENDLY measures used) 30%
  - b. Impact on the environment (Carbon footprint) 25%
  - c. Creativity 15%
  - d. Presentation 15%
  - e. Social media votes 15%

<b>Total</b>	<b>100%</b>
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3. To engage more doctors to participate and to encourage increased awareness of Climate Change and Health, there will be 5 entries per Component society and 5 winners per PMA region. There will be 10 winners on the national level. The Regional winners will receive Certificates of Recognition. The (10) ten national winners will receive Special PMA Plaques of Recognition and Php.5, 000 cash thru GCash.
4. Winning entries will become a property of the PMA and will be featured on the PMA website.
5. Deadline of entries and Judging will be on **September 10, 2021**
6. The Decision of the Judges will be the final.
7. Winners will be announced on **September 25, 2021** during the Closing Ceremonies of the PMA Annual Medicine Week Celebrations 2021.

Respectfully yours,



**ANGELITO BENJAMIN C. BELEN, MD**


Chair, PMA Subcommittee on Eco-Friendly Clinic  
Governor, Southern Tagalog Region

Noted by:




**MARIA ELENA Z. BASCO-TIAMSON, MD**

Chair, 64<sup>th</sup> Medicine Week Celebration  
Governor, Rizal Region



**MA. REALIZA G. HENSON, MD**  
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