

PHILIPPINE MEDICAL ASSOCIATION

Theme: "PMA: Working Together as One"

World Medical Association Member

Confederation of Medical Associations in Asia and Oceania (CMAAO) Co-Founder

Medical Association of South East Asian Nations (MASEAN)

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MEMORANDUM CIRCULAR NO: 2020-10-07-017

TO COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SUB-

SPECIALTY SOCIETIES, AND AFFILIATE SOCIETIES

SUBJECT: OFFICIAL USE OF THE PMA LOGO

DATE **OCTOBER 7, 2020**

This is to inform everyone of the guidelines on the official use of the PMA LOGO as stated in the Section 2 of our Handbook of Protocol (revised 2018):

*The PMA Seal is an inner moss green circle with the Aesculapius symbol (a staff branched at the top standing upright with a serpent coiled around it up to the top) at the center and the capitals "M" on the left and the letter "D" on the right. The Aesculapius symbol and the letters "M" and "D" (or MD for Doctor of Medicine) are all emblazoned in gold. An outer circle colored white inscribes the name PHILIPPINE MEDICAL ASSOCIATION (all in capital and in bold letters) and the year 1903 (the year when the PMA was founded) below. This outer circle where the name of the PMA and the year it was established is also written or emblazoned in gold. Finally, the two concentric circles are enclosed by a design that resembles a "rope". The "encircling rope" which symbolizes the ties of brotherhood among medical professionals should be in gold just like the symbols and letters in the seal.

*When the PMA partners with an organization, all streamers or stage backdrop should bear the PMA seal on the left (viewer looking at the streamer) and the partner organization's seal on the right (viewer at the streamer). Both seals should be placed on the same level. If in case,

however, there are several organizations involved in the program or activity where the PMA is the host, then the seal of the PMA should be at the center of the streamer, backdrop, or background "higher" than the other organizations. During international conferences where the PMA is host, the seal and event the banner of flag should be at the center.

Let us always use our official PMA Logo with honor, admiration, and care.

Thank you very much!

Truly yours,

HECTOR M. SANTOS JR., MD, MMHA, FPCS, FPAPRAS

Secretary General/Protocol Officer

BENITO P. ATIENZA, MD

President