MEMORANDUM CIRCULAR NO. 2020-09-07-010

To: All Presidents of Component Society, Specialty Divisions, Specialty Societies and Affiliate Societies
Cc: PMA National Officers and Board of Governors

Subject: 1st Song Video Contest

Theme: Song about “PAGKAKASAMA-SAMA or PAGKAKABUKLOD”
63rd National Medicine Week Celebration

Date: September 7, 2020

The PMA Committee on Medicine Week, in celebration of the National Medicine Week Celebration slated this September 20 to September 26, 2020, and in lieu of the Singing Physician Contest, will have its 1st Song Video Contest. The Videos will be viewed online via Zoom Live on September 22, 2020 at 6:00pm.

PROGRAM CRITERIA:

1. The contest is open to all PMA Component Society, Specialty Division, Specialty Society, and Affiliate Society
2. Each Society is allowed to have 1 (one) entry.
3. The song should be in English, Filipino or in the local dialect. If in the local dialect, it should include the English subtitle and will play with English captions. It should embody the spirit of “PAGKAKASAMA-SAMA or PAGKAKABUKLOD”
4. To avoid too much duplication of the song chosen for the Song Video, and limit the use of the same song to just 3 times, the Society should submit first a “Song Proposal” (i.e. the song to be used in the video) before making their Video. Submit the Song Proposal to the Contest Committee Chair at cruzmaryann1106@gmail.com.
5. The deadline of submission of Song Proposal: September 10, 2020, 12 Midnight
6. The song would be sung and interpreted by a group of doctors from the Society consisting of 5-10 singers using a 4 minute music accompaniment in the form of “minus one” or original composition.
7. The entry must be recorded in MP4 format. It should be submitted by storing the file in Google drive and sending/sharing the link to the PMA Secretariat pma1903eventsecretariat@gmail.com and cruzmaryann1106@gmail.com
8. The following document must accompany the entry during its submission:
Please include a short description of the video and how you believe it is related to the present time of the pandemic and aligned with our theme. Please write a short introduction of participating doctors and their specialties (attach a Certificate of Good standing of each participant).

9. Deadline of entry is September 17, 2020, 12mn

10. The entries will be judged according to:
   a.) Interpretation of Theme-30%
   b.) Overall Quality of Video-40%
   c.) Originality and Creativity-30%

11. The decision of the judges will be final

12. The judges are allowed to view all videos from September 18-20, 2020 for pre-judging.

   Winners will be announced on September 22 during the Actual Event and will be played during the Closing Ceremony of Medicine Week on September 26, 2020.

13. Prizes:

   1st PRIZE ........................................... Php 15,000 plus Trophy

   2nd PRIZE ................................. Php 10,000 plus Trophy

   3rd PRIZE ................................. Php 5,000 plus Trophy

Thank you very much.

JOSE ARNEL MANALILI, MD
Overall Chairperson, 63rd PMA National Medicine Week Celebration

Noted by:

HECTOR M. SANTOS, JR., MD
PMA Secretary General

BENITO P. ATIENZA, MD
PMA President