



PHILIPPINE MEDICAL ASSOCIATION

THEME: "BUILD, BUILD, BUILD PMA! BUILDING THE FUTURE TODAY."

Member : World Medical Association (WMA)
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)
Medical Association of Southeast Asian Nations (MASEAN)

Secretariat : Philippine Medical Association Building, North Avenue, Quezon City 1105
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MEMORANDUM CIRCULAR NO. 2019-12-14-041

TO : PRESIDENTS OF COMPONENT, SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

CC : NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

SUBJECT : 113th PMA ANNUAL CONVENTION SOUVENIR PROGRAM

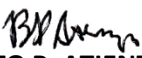
DATE : December 14, 2019

The Souvenir Program Committee of the 113th PMA Annual Convention and Scientific Meetings encourages all societies to take part in the Souvenir Program. Attached is the Advertising Agreement that should be properly filled-out and submitted to the Philippine Medical Association.

It is also recommended that pictures of activities be also included in your layout as to highlight the significant accomplishments of the previous year. This will serve as the Directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies. You may also choose to avail the spread (two pages) should you require more space.

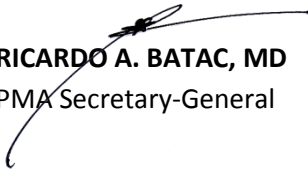
For further inquiries, you may contact Ms. Arlin Morales at the PMA Secretariat with telephone numbers 89297361 and 89262447.


Very truly yours,


BENITO P. ATIENZA, MD
PMA- Vice President and Overall
Chair, 113th PMA Annual Convention


MARIA CHRISTINA H. VENTURA, MD
Chair, Committee on Souvenir Program
113th PMA Annual Convention

Noted by:


RICARDO A. BATAK, MD
PMA Secretary-General


JOSE P. SANTIAGO, MD
PMA President

ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

This will serve as a Directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies

In the 113th Annual Convention Souvenir Program of the Philippine Medical Association for 2020, we agree sponsor:

_____ SPREAD-OUT (2 PAGES)	P20,000.00
_____ WHOLE PAGE ADVERTISER	P 8,000.00
_____ HALF PAGE ADVERTISER	P 5,000.00

Said sponsorship will be under the following Terms and Conditions:

1) Payment Terms:

All check payments should be in favor of "Philippine Medical Association", and should be paid upon submission of this Advertising Agreement. **"No payment, No printing"** policy will apply.

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association c/o Ms. Arlin Morales.

- a. **Printed Form (signed by the official society representative); and**
- b. **Digital Form (compact disc properly labeled with society's name)**

Page Specifications are as follows:

- Full page ad : 8 ½ in. x 11 in, 300 dpi, file in psd, jpg or tiff format
- Half page ad : 5 ½ in. x 8 1/2 in., 300 dpi, file in psd, jpg or tiff format

Deadline for payment will be on **February 20, 2020** and submission of materials will be on **February 28, 2020**. In the event that materials are not received within the stipulated date, the editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3) Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and should not contain any libelous or defamatory content. Advertisers and not PMA will be held liable for any claim made against the publishers on account of the advertisement:

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