



PHILIPPINE MEDICAL ASSOCIATION

THEME: "BUILD, BUILD, BUILD PMA!"

Member : World Medical Association (WMA)
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)
Medical Association of Southeast Asian Nations (MASEAN)
Secretariat : Philippine Medical Association Building, North Avenue, Quezon City 1105
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MEMORANDUM CIRCULAR NO. 2018-9-10-024

TO : PRESIDENTS OF COMPONENT SOCIETIES,
SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

FROM : BENITO P. ATIENZA, M.D.
OVERALL CHAIRPERSON

CC : NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

SUBJECT : 112th PMA ANNUAL CONVENTION SOUVENIR PROGRAM

DATE : AUGUST 20, 2018

The Souvenir Program Committee of the 112th PMA Annual Convention and Scientific Meetings would like to encourage all societies to participate in the souvenir program. Attached is the advertising agreement that should be properly filled up and submitted to the Philippine Medical Association.

It is also recommended that pictures of activities be also included in your layout as to highlight significant accomplishments during the past year. This will serve as directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies. You may also choose to get a spread (two-pages) should more space be required.

For further inquiries, you may contact Ms. Baby Piñgol-Gorospe at the PMA Secretariat with telephone number 9297361, 9262447, 9296951.

Very truly yours,

BENITO P. ATIENZA, MD
PMA Vice-President and Overall Chairperson
112th PMA Annual Convention
and Scientific Meetings

RICARDO B. AUDAN, MD
Host Chairman
Davao Medical Society

Noted by:

BENJAMIN M. ALABAN, MD
Secretary-General

JOSE P. SANTIAGO JR., MD
President

ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

This will serve as a Directory for the Component Societies, Specialty Divisions,
Specialty and Affiliate Societies

In the 112th Annual Convention Souvenir Program of the Philippine Medical Association for 2019, we agree to sponsor:

_____ SPREAD-OUT (2 PAGES)	P20,000.00
_____ WHOLE PAGE ADVERTISER	P 8,000.00
_____ HALF PAGE ADVERTISER	P 5,000.00

Said sponsorship will be under the following Terms and Conditions:

1) Payment Terms:

All check payments should be in favor of "Philippine Medical Association", and should be paid upon submission of this Advertising Agreement. **"No payment, No printing"** policy will apply.

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association c/o Ms. Baby Piñgol-Gorospe.

- a. **Printed Form (signed by the official society representative); and**
- b. **Digital Form (compact disc properly labeled with society's name)**

Page Specifications are as follows:

Full page ad : 8 ½ in. x 11 in, 300 dpi, file in psd, jpg or tiff format

Half page ad : 5 ½ in. x 8 1/2 in., 300 dpi, file in psd, jpg or tiff format

Deadline for submission of materials is on **FEBRUARY 28, 2019**. In the event that materials are not received within the stipulated date, the editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3) Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and should not contain any libelous or defamatory content. Advertisers and not PMA will be held liable for any claim made against the publishers on account of the advertisement:

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