MEMORANDUM CIRCULAR NO. 2018-9-10-024

TO: PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

FROM: BENITO P. ATIENZA, M.D.
OVERALL CHAIRPERSON

CC: NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

SUBJECT: 112th PMA ANNUAL CONVENTION SOUVENIR PROGRAM

DATE: AUGUST 20, 2018

The Souvenir Program Committee of the 112th PMA Annual Convention and Scientific Meetings would like to encourage all societies to participate in the souvenir program. Attached is the advertising agreement that should be properly filled up and submitted to the Philippine Medical Association.

It is also recommended that pictures of activities be also included in your layout as to highlight significant accomplishments during the past year. This will serve as directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies. You may also choose to get a spread (two-pages) should more space be required.

For further inquiries, you may contact Ms. Baby Piñol-Gorospe at the PMA Secretariat with telephone number 9297361, 9262447, 9296951.

Very truly yours,

BENITO P. ATIENZA, M.D.
PMA Vice-President and Overall Chairperson
112th PMA Annual Convention and Scientific Meetings

Note by:

RICO V. ABAJAN, MD
Host Chairman
Davao Medical Society

JOSE P. SANTIAGO JR., MD
President

NATIONAL OFFICERS 2018-2019

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Caraga
ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

This will serve as a Directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies

In the 112th Annual Convention Souvenir Program of the Philippine Medical Association for 2019, we agree to sponsor:

- SPREAD-OUT (2 PAGES) P20,000.00
- WHOLE PAGE ADVERTISER P 8,000.00
- HALF PAGE ADVERTISER P 5,000.00

Said sponsorship will be under the following Terms and Conditions:

1) Payment Terms:

All check payments should be in favor of "Philippine Medical Association", and should be paid upon submission of this Advertising Agreement. "No payment, No printing" policy will apply.

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association c/o Ms. Baby Piñol-Gorospe.

a. Printed Form (signed by the official society representative); and
b. Digital Form (compact disc properly labeled with society's name)

Page Specifications are as follows:

Full page ad: 8 1/2 in. x 11 in, 300 dpi, file in psd, jpg or tiff format

Half page ad: 5 1/2 in. x 8 1/2 in., 300 dpi, file in psd, jpg or tiff format

Deadline for submission of materials is on FEBRUARY 28, 2019. In the event that materials are not received within the stipulated date, the editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3) Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and should not contain any libelous or defamatory content. Advertisers and not PMA will be held liable for any claim made against the publishers on account of the advertisement:

Name and Signature of Authorized Signatory:

Medical Society Name:

Contact Person: Contact Number

Email address: