



# Philippine Medical Association

THE ACCREDITED PROFESSIONAL ORGANIZATION FOR PHYSICIANS

"PMA: Nagkakaisang Manggagamot Tungo sa Kalusugang Pangkalahatan"

Member: World Medical Association (WMA)  
Co-Founder: Confederation of Medical Association in Asia and Oceania (CMAAO)  
Medical Association of Southeast Asian Nations (MASEAN)

Secretariat: PMA Bldg., North Avenue, Quezon City 1108  
Tel: (632) 929-6366; 929-7361; Fax: (632) 929-6951  
Mobile: (Membership Hotline) 0917-8221367  
Website: www.philippinemedicalassociation.org Email: info@philippinemedicalassociation.org

## NATIONAL OFFICERS 2012-2013

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LEO O. OLARTE, M.D., LI.B.  
Vice President

MARIANNE O. DOBLES, M.D.  
Secretary General

ANDRES R. REYES, M.D.  
Assistant Secretary General

ALBERT C. GUEVARRA, M.D.  
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South Eastern Mindanao

RENATO JOSE C. VILLANUEVA, M.D.  
Caraga

## MEMORANDUM CIRCULAR NO. 2012-0917-015

**TO :** PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

**FROM :** MARIANNE O. DOBLES, M.D.  
PMA Secretary-General

**SUBJECT :** 106<sup>TH</sup> PMA ANNUAL CONVENTION LOGO CONTEST

**DATE :** SEPTEMBER 17, 2012

Dear Colleagues:

Please be informed of the **106<sup>th</sup> PMA Annual Convention** Logo Design Competition.

**General Information:** The winning logo shall proudly symbolize the 106<sup>th</sup> year of the annual convention with the theme, "**PMA: Nagkakaisang Manggagamot Tungo sa Kalusugang Pangkalahatan.**"

The logo shall be used on all items related to the 106<sup>th</sup> Annual Convention Celebration, such as convention programs and flyers, posters, streamers, souvenir programs, letterheads, stationeries, stickers, shirts, awards, name tags and IDs, etc. The winner of this competition shall be recognized nationally and be credited as the designer of the logo.

**Competition Deadlines:** Entries must be received by **5:00 p.m. of October 31, 2012** for preliminary judging at the PMA Bldg., North Avenue, Q.C. by the board of judges selected by the logo competition chair and members. Finalists for the final judging will be notified by email or SMS (text message).

**Entry Criteria:** The entry must satisfy the following.

- Easy to reproduce in black & white (no gray shades) or in 2-color or full-color version.
- Legible and recognizable at a very big (poster) or small size (letterhead or website),
- Include parts of the official PMA logo, if not the whole,
- Include the words "106<sup>th</sup> Annual Convention



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**Entry Format:** All entries shall submit the logo in two formats:

1. For print use: A black and white version (no gray shades) and a 2-color or full-color version. Mount all versions of the same logo design on a single 15x20 inches black illustration board. Only one submission per designer. No individual designer or component name shall appear in the illustration board. Pseudonyms or pennames shall not be allowed.
2. For Web use: color version in GIF or JPG format, each no larger than 1000X1000 size pixels. Submit on compact disk.

**Where to Submit:** All entries submitted automatically becomes the property of the Philippine Medical Association. PMA reserves the right to exhibit and/or publish selected entries.

A glue-sealed 9X12 inches brown envelope containing the following (enumerated below) should be submitted together with the illustration board. This shall be opened only by the Logo Competition Committee chair and members.

1. A 50 word description/explanation of the logo in English, on short bond paper, double spaced using Arial font, size 12, margins all sides is 1 inch.
2. An authenticated photocopy of the designers valid PRC card.
3. An authenticated or certified true copy of the certificate of good standing from the your component medical society, designers home and clinic address, email or mobile SMS (text) number.

## Judging Criteria:

Criteria	Definition	Points
Design Concept	Imagination, & Creativity	15%
General Appearance	Form, & Organization	25%
Overall Impact	Style, Appropriateness, Colors, Originality & Uniqueness	30%
Graphics & Identification	Style, Composition & Presentation	15%
Quality	Comprehensive narrative of the thought of the designed logo layout	15%
<b>TOTAL</b>		<b>100%</b>



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The Board of Judges will be comprised of members of the Organizing Committee of the 106<sup>th</sup> Annual Convention all chosen by the Committee on the Logo Competition. The decision of the judges shall be final and uncontestable.

## Prizes

Final Rank	Cash Prize	Recognition
Grand prize	Php5,000	Plaque of Appreciation
All participants		Certificate of Appreciation

Thank you very much.

Yours truly,

**MARIANNE O. DOBLES, M.D.**  
Secretary-General

**MODESTO O. LLAMAS, M.D.**  
President