



Philippine Medical Association

THE ACCREDITED PROFESSIONAL ORGANIZATION FOR PHYSICIANS

"PMA: Nagkakaisang Manggagamot Tungo sa Kalusugang Pangkalahatan"

Member: World Medical Association (WMA)
Co-Founder: Confederation of Medical Association in Asia and Oceania (CMAAO)
Medical Association of Southeast Asian Nations (MASEAN)

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Memorandum Circular No. 2012-0627-008

TO : ALL SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE
SOCIETIES

SUBJECT: : MULTI MEDIA INTERVIEWS

DATE : JUNE 27, 2012

Warmest Greetings!

Interviews by the Trimedia (Radio, TV, Print) are often requested for information of the general public on current medical issues. The interview is requested because there is a need to obtain comments or opinion from the Philippine Medical Association.

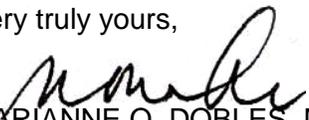
PMA Protocol on handling interviews states that: "If the subject is about a field of interest or specialization, it would be best to refer the matter to the experts".

The PMA is requesting all Specialty Divisions, Sub-Specialty Societies to form their own Speakers' Bureau for the purpose of handling interviews. Please submit the names of these doctors with their contact numbers to the PMA Secretariat, since our guidelines states that all invitations from the tri-media for interviews should be coursed through the Secretariat who will immediately inform the PMA President.

Please be informed that interviews may be requested at an instant notice, so pardon us if it should happen that way. But as a service to our people in providing them with the real expert's opinion, we just have to live up to the challenge.

Thank you and please be guided accordingly!

Very truly yours,


MARIANNE O. DOBLES, M.D.
Secretary General

Noted:


MODESTO O. LLAMAS, M.D.
President