

# Philippine Medical Association

**Theme: One PMA, One Health, One Nation**

Member : World Medical Association (WMA)  
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)  
Medical Association of Southeast Asian Nations (MASEAN)  
Secretariat : PMA Bldg., North Avenue, Quezon City 1105  
Telephone Nos.: (632) 929-7361; 929-6366; 926-2447 Fax: (632) 929-6951  
Mobile: (Membership Hotline) 0917-8221357  
Emails: [info@philippinemedicalassociation.org](mailto:info@philippinemedicalassociation.org); [philmedas@yahoo.com](mailto:philmedas@yahoo.com)  
Website: [www.philippinemedicalassociation.org](http://www.philippinemedicalassociation.org)

## NATIONAL OFFICERS 2015-2016

**MARIA MINERVA P. CALIMAG, M.D.**  
President

**KAREN CONDL-SALOMON, M.D.**  
Vice President

**OSCAR T. CABAUG, M.D.**  
National Treasurer

**MARIANNE L. ORDOÑEZ-DOBLES, M.D.**  
Secretary General

**ALBERT C. GUEVARRA, M.D.**  
Assistant Secretary General

## BOARD OF GOVERNORS

**JUDITH A. ALLAGA, M.D.**  
Northeastern Luzon

**JEISELA B. GAERLAN, M.D.**  
Northwestern Luzon

**PAUL RUEL C. CAMIÑA, M.D.**  
Central Luzon

**LAKANDULA A. ELAYDA, M.D.**  
Manila

**ROSARIO B. CRUZ-DALIDA, M.D.**  
Quezon City

**JOSE C. RABE, M.D.**  
Rizal

**VINCENT C. SANTOS, M.D.**  
Central Tagalog

**ANNETTE M. MACAYAON, M.D.**  
Southern Tagalog

**RAMON C. ECHANO JR., M.D.**  
Bicol

**FELMA R. DELA CRUZ, M.D.**  
Western Visayas

**FLORENCIA T. MIEL, M.D.**  
Central Visayas

**ELIZA D. LAURENTE, M.D.**  
Eastern Visayas

**EDGAR A. LEGAZPI, M.D.**  
Western Mindanao

**RUBEN O. GO, M.D.**  
Northern Mindanao

**MARIA LOURDES G. MONTEVERDE, M.D.**  
Southeastern Mindanao

**OSOP MP. ABBAS, M.D.**  
Northcentral Mindanao

**BERNARDO T. MORA JR., M.D.**  
Caraga

## MEMORANDUM CIRCULAR NO. 20162-2-01-43)

**TO :** PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

**FROM :** MARIANNE L. ORDOÑEZ-DOBLES, M.D.  
PMA Secretary-General

**CC :** NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

**SUBJECT :** 109<sup>th</sup> PMA ANNUAL CONVENTION (SOUVENIR PROGRAM)

**DATE :** FEBRUARY 1, 2016

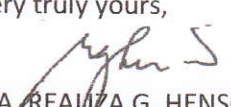
This is to complement MC 2015 -12-9-034 RE: 109<sup>th</sup> PMA Annual Convention and Scientific Meetings (Souvenir Program)

The inclusion of your society in the souvenir program will not only reinforce your support to PMA but will also be a very good medium to highlight and showcase your society's significant contributions and accomplishments. The pictures you will send will likewise capture your society's in action," hence will inspire the other societies to model their activities with yours.

We highly encourage you be one of our sponsors for the souvenir program.

Again, for your ready reference, we have attached a sample ad agreement. Should you need further clarification, feel free to get in touch with PMA Secretariat c/o Ms. Baby Piñgol at 9297361, 9262447, 9296951 on or before March 31, 2016.

Very truly yours,

  
MA REALIZA G. HENSON, M.D.  
Overall Chairperson  
109<sup>th</sup> PMA Annual Convention and Scientific Meetings

Noted by:

  
MARIANNE L. ORDOÑEZ-DOBLES, M.D.  
PMA Secretary General

## ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

**This will serve as a Directory for the Component Societies, Specialty Divisions,  
Specialty and Affiliate Societies**

In the 109<sup>th</sup> Annual Convention Souvenir Program of the Philippine Medical Association for 2016,  
we agree to sponsor:

_____	<b>SPREAD-OUT (2 PAGES)</b>	<b>P20,000.00</b>
_____	<b>WHOLE PAGE ADVERTISER</b>	<b>P 8,000.00</b>
_____	<b>HALF PAGE ADVERTISER</b>	<b>P 5,000.00</b>

Said sponsorship will be under the following Terms and Conditions:

1) Payment Terms:

All check payments should be in favor of "Philippine Medical Association", and should be paid upon submission of this Advertising Agreement. "No payment, No printing" policy will apply.

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association c/o Ms. Baby Piñgol.

- a. **Printed Form ( signed by the official society representative ); and**
- b. **Digital Form ( compact disc properly labeled with society's name)**

Page Specifications are as follows:

Full page ad : 8 ½ in. x 11 in, 300 dpi, file in psd, jpg or tiff format

Half page ad : 5 ½ in. x 11 in., 300 dpi, file in psd, jpg or tiff format

Deadline for submission of materials is on **March 31, 2016**. In the event that materials are not received within the stipulated date, the editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3) Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and should not contain any libelous or defamatory content. Advertisers and not PMA will be held liable for any claim made against the publishers on account of the advertisement:

Name and Signature of Authorized

Signatory: \_\_\_\_\_

Medical Society Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Number \_\_\_\_\_

Email address : \_\_\_\_\_