MEMORANDUM CIRCULAR NO: 2015-10-26-030

TO: ALL PMA NATIONAL OFFICERS, BOARD OF GOVERNORS, COMPONENT MEDICAL SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY SOCIETIES AND AFFILIATE SOCIETIES

SUBJECT: PMA POWER CARD MOBILE APPLICATION

DATE: OCTOBER 26, 2015

Dear Doctors,

Warmest Greetings from the Philippine Medical Association!

We are pleased to inform you that effective November 2, 2015, the PMA Power Card Mobile Application will be available in any smartphone, and /or tablets for PMA members who will register to secure the Power card. Any member may gain access to the system by simply downloading the app in Google Play or the AppStore, registering in the app and inputting the activation code issued by the PMA.

To register the following information will be needed:

1. First name and last name
2. Email Address
3. Mobile Number
4. PMA Number
5. Activation Code

The activation Code shall be issued by the PMA Membership Secretariat through the member's email address upon payment of the Php 250, renewable annually.

The breakdown of the payment is as follows:

Php 100 - payment for the PMA
Php 75  - payment for the component medical society
Php 75  - payment for Got-It-All Marketing (our marketing arm)
The component society may retain the Php 75 which they may use to fund their activities. The balance of Php 175 will have to be remitted to PMA. The activation code shall be given as soon as payment is received by PMA. Upon activation, the PMA Power Mobkard may be used in all accredited establishments secured by Got-It-All Marketing Co for discounts. The list of all these establishments can be viewed in the mobile app and may be shown to the establishments to enable a member to avail of the discounts. Upon activation, the mobile app will be effective for a year and at the end of this period, the mobile app will automatically expire unless renewed. For members who have availed of the PMA Power card prior to November 2, 2015, the card is still effective until its date of expiration which is at the back of the card.

For any concerns, please contact the PMA Membership Secretariat (Ms. Jho, Ms. Amy and Ms. Rocelle) through the following contact details:
  Telephone: (632)9797361; 9296366; 9262447
  Mobile No.: 0917 8221357
  Email address: philmedas@yahoo.com

Or Ms. Myraflor Miranda Marketing Administrator of the PMA Power Card (Got-It-All Marketing) at the following contact details:
  Mobile numbers - 0917 551 8567,0922 851 8567, 0999 990 8434
  Telephone numbers - 986 2645
  Email Address - myraflor@gmail.com

Please be guided accordingly,

Best Regards,

MARIANNE L. ORDOÑEZ-DOBLES, MD
SECRETARY GENERAL

Noted By:

MARIA MINERVA P. CALIMÁG, MD
PRESIDENT