



# Philippine Medical Association

**THEME: KAPIT BISIG PARA SA PAGBABAGO... SA PMA AT SA BAYAN**

Member : World Medical Association (WMA)  
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)  
Medical Association of Southeast Asian Nations (MASEAN)  
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## MEMORANDUM CIRCULAR (MC 2014-11-06-023)

**TO :** PRESIDENTS OF COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY AND AFFILIATE SOCIETIES

**FROM :** MARIANNE O. DOBLES, M.D.  
PMA Secretary-General

**SUBJECT :** 108<sup>TH</sup> PMA Annual Convention and Scientific Meetings  
(Souvenir Program)

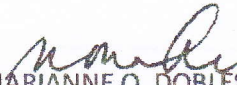
**DATE :** NOVEMBER 4, 2014

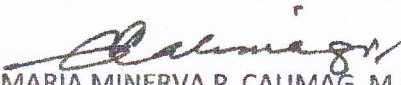
The Souvenir Program Committee of the 108th PMA Annual Convention and Scientific Meetings would like to encourage all societies to participate in the souvenir program. Attached is the advertising agreement that should be properly filled up and submitted to the Philippine Medical Association.

It is also recommended that pictures of activities be also included in your layout as to highlight significant accomplishments during the past year. This will serve as directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies. You may also choose to get a spread (two-pages) should more space be required.

For further inquiries, you may contact Ms. Baby Pingol at the PMA Secretariat with telephone number 9297361, 9262447, 9296951.

Very truly yours,

  
MARIANNE O. DOBLES, M.D.  
Secretary-General

  
MARIA MINERVA P. CALIMAG, M.D.  
President

## ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

This will serve as a Directory for the Component Societies, Specialty Divisions, Specialty and Affiliate Societies

In the 108<sup>th</sup> Annual Convention Souvenir Program of the Philippine Medical Association for 2015, we agree to be a:

\_\_\_\_\_ SPREAD-OUT (2 PAGES) P20,000.00  
\_\_\_\_\_ WHOLE PAGE ADVERTISER FOR P 8,000.00  
\_\_\_\_\_ HALF PAGE ADVERTISER FOR P 5,000.00

Under the Following Terms and Conditions:

1) Payment Terms:

All check payments should be made out to the "Philippine Medical Association", and paid upon submission of this Advertising Agreement. "No payment, No printing"

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association:

- a. Printed Form ( signed by the official society representative ); and
- b. Digital Form ( compact disc properly labeled with society's name)

Page Specifications are as follows:

Full page ad : 8 ½ in. x 11 in, 300 dpi, file in psd, jpg or tiff format

Half page ad : 5 ½ in. x 11 in., 300 dpi, file in psd, jpg or tiff format

Deadline for submission of materials is on March 13, 2015. In the event that materials are not received within the stipulated date, the Editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3. Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and not contained any libelous or defamatory content. Advertisers will be held liable for any claim made against the publishers on account of the advertisement:

Name and Signature of Authorized Signatory: \_\_\_\_\_

Medical Society Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email address : \_\_\_\_\_