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# PMA POSTER-MAKING CONTEST

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The Philippine Medical Association Poster-Making Contest aims to involve Filipino artists to create a poster to visualize and promote awareness to the PMA Theme: "Changing mindsets in charting the future."

1. The PMA Poster-Making Contest is open to **all Filipino artists 18 years old and above.**
2. The theme of the poster is "**PMA: Changing mindsets in charting the future.**"
3. The poster should be created in **1/4 illustration Board (15" x 20").**
4. Poster should be original, handmade, painted or drawn, using any medium or mixed media.
5. The complete name, address, and contact number of the artist should be placed at the back of the poster.
6. Submit poster entries to the **PMA Secretariat's Office, Philippine Medical Association, North Avenue, Quezon, City, on or before January 17, 2018.**
7. All qualified entries shall be judged by a board of judges that are experts in the field of arts.
8. Criteria for judging:
  - a. **Adherence to the theme**      **30%**
  - b. **Creativity**                      **25%**
  - c. **Visual impact**                  **25%**
  - d. **Composition**                    **20%**
9. The judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:
  - a. **1st Place Winner = 10,000 and Plaque of Recognition**
  - b. **2nd Place Winner = 7,000 and Plaque of Recognition**
  - c. **3rd Place Winner = 5,000 and Plaque of Recognition**
10. The winners will be notified and will be announced in the PMA website.
11. The poster winning 1st Place in the PMA Poster-Making Contest will be **featured in the cover** of the 111<sup>th</sup> PMA Annual Convention Souvenir Book.
12. All submitted entries will be deemed property of Philippine Medical Association.