



# Philippine Medical Association

## PMA: CHANGING MINDSET IN CHARTING THE FUTURE

Member : World Medical Association (WMA)  
Co-Founder : Confederation of Medical Association in Asia and Oceania (CMAAO)  
Medical Association of Southeast Asian Nations (MASEAN)  
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### MEMORANDUM CIRCULAR NO: 2017-10-13-021

**TO :** COMPONENT SOCIETIES, SPECIALTY DIVISIONS, SPECIALTY SOCIETIES AND SUBSPECIALTIES, AND AFFILIATE SOCIETIES

**CC :** NATIONAL OFFICERS, BOARD OF GOVERNORS, FILE

**SUBJECT :** PMA PHOTO CONTEST

**DATE:** October 13, 2017

Greetings!


With the camera now part of our lives at work as physicians, we accumulate interesting photos in the performance of our duties in the clinics, hospitals, health centers, medical institutions, medical missions, medical fora and gatherings and other works in healthcare. We capture moments that we want to treasure and remember as we interact with people especially our patients, colleagues, co-workers, and friends, in the performance of our duties as physicians. We are therefore fortunate to see happiness happening in our workplace notwithstanding the obstacles our patients go through to return to good health, and the challenge on our part in giving medical care, treating diseases, comforting patients, and giving information on health and prevention of illnesses. We want you to capture this positivity in healthcare and give inspiration and hope to everybody.

We call on all physicians to submit **photos that inspire and show happiness in the healthcare setting** in the Philippines by joining in the **PMA Photo Contest**. Send us creative photos of positivity so we can share with everybody the inspiration and happiness happening in our noble profession. Win big **prizes and recognition** for your photographic work.

We enjoin all component societies, specialty divisions, specialty societies and subspecialties and affiliate societies, to announce and invite all interested physicians to this contest and to submit their entries to **philmedas@gmail.com** on or before **February 15, 2018**. For more details and inquiries, please contact PMA Secretariat c/o **Mr. Ian Rabina** at these numbers, **Globe: 0917-822-1357, Smart: 0918-923-4732**.

Please see the **Rules of the PMA Poster-Making Contest** in the attached file for more details.

  
**Ian N. Francisco, MD**  
Assistant Secretary General

  
**Benito P. Atienza, MD**  
Secretary General

Noted by:

  
**Irineo C. Bernardo III, MD**  
President

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# PMA PHOTO CONTEST RULES

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The PMA Photo Contest is a competition for all physician photographers of The Philippine Medical Association. It encourages enthusiasts and seasoned photographers of PMA to use their cameras to capture creative images that inspire and show happiness seen in healthcare in the Philippines.

## A. ELIGIBILITY

1. The competition is open to **all PMA Members**.
2. Images that have won prizes in prior competitions, or have been used for commercial purposes and/or been published will not be eligible.

## B. SUBMISSION OF ENTRIES

1. Images of **not more than 10 MB** in size must be submitted online and the organizer may request for higher resolution images subsequently. The original images should be **at least 3 MB** in size as winning images will be printed and exhibited. Shortlisted finalists will be notified via email to submit their original images within a week for judging.
2. Submitted images should be in **JPEG format** and **at least 1,600 pixels on its longer side**.
3. Each participant can submit up to **three (3) images**. Entries may be submitted via email at **philmedas@gmail.com**. A participant is limited to only 3 photo entries maximum. A participant is not allowed to use multiple email addresses in sending their entries. A participant who submits his/her entries using multiple or different email addresses will be disqualified from the competition.
4. Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast, tone and color adjustments, dust removal, or cropping will be allowed.
5. Submissions must include participant's **complete name, address, email and contact number**. Include the **title and description** of the photo.
6. The organizer reserves the right to reject images that violate rules of submission of entries and those with incomplete contact details.
7. All entries must be submitted on or before **February 15, 2018**.
8. Participants are entirely responsible for all entry-related costs.
9. For inquiries and information, contact **Mr. Ian Rabina at 0917-822-1357 (Globe) and 0918-923-4732 (Smart)**.

## C. COPYRIGHT/INTELLECTUAL PROPERTY

1. Each image submitted must be the original and unpublished work of the participant who must also be its copyright owner.

2. The participant shall retain copyright to the image entered for the competition.
3. By submitting an image for the competition, the participant will be regarded as having granted the organizer the right to use the image in print, broadcast and/or electronic media without any fee payment, for the purposes of promoting the competition or areas related to the organizer's work including: PMA activities, healthcare and medical care. When any image is used by the organizer, the participant will be acknowledged and attributed accordingly.
4. Images received by the organizer through the competition will not be used by the organizer for commercial purposes.

**D. JUDGING AND RESULTS**

1. The images will be selected by a panel of judges and their decision is final. No correspondence pertaining to the selection process and decision will be entertained.
2. The panel of judges will evaluate the images based on the following criteria:
  - a. **Adherence to theme**                      **30 %**
  - b. **Creativity**                                      **25 %**
  - c. **Photographic Quality**                      **25 %**
  - d. **Composition**                                      **20 %**
3. Entries must strictly adhere to the competition theme. Participants should submit photos on healthcare or taken in the healthcare setting, taken anywhere in the Philippines. The photos should inspire and show happiness seen in healthcare.
4. The judging panel reserves the right not to award the prizes if the images submitted do not meet the requirements stated in this document.
5. Results of the competition will be posted in the PMA website, PMA Building Lobby and will be announced in the PMA Annual Convention.
6. The winners will be notified via email or text message.

**E. AWARDING OF PRIZES**

1. Prizes are non-transferrable and non-exchangeable.
2. The Panel of Judges will select 3 winners from all the entries submitted and accorded the following recognition and prizes:
  - a. **1st Place Winner = ₱ 10,000 and Plaque of Recognition**
  - b. **2nd Place Winner = ₱ 7,000 and Plaque of Recognition**
  - c. **3rd Place Winner = ₱ 5,000 and Plaque of Recognition**
3. The organizer reserves the right to change or replace the competition prizes and/or modify the rules and regulations of the competition as and when necessary, without prior notice.
4. The winners will be notified and will be announced in the PMA website.
5. The winning photos will be displayed in the venue of the 111<sup>th</sup> PMA Annual Convention
6. Awarding Ceremony for the winners will be held on the 111<sup>th</sup> PMA Annual Convention (May 16-19, 2018).

**F. ACCEPTANCE OF RULES AND REGULATIONS**

1. By submitting an image for the competition, the participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the competition.
2. While the organizer will exercise due care during the collection, selection and storage of images, it shall not be held liable for any loss, theft, or destruction of the images.

**G. ORGANIZER**

1. The PMA Photography Contest is organized by the Philippine Medical Association.