

ADVERTISING AGREEMENT for PMA MEMBER SOCIETIES

**This will serve as a Directory for the Component Societies, Specialty Divisions,
Specialty and Affiliate Societies**

In the 110th Annual Convention Souvenir Program of the Philippine Medical Association for 2017, we agree to sponsor:

_____	SPREAD-OUT (2 PAGES)	P20,000.00
_____	WHOLE PAGE ADVERTISER	P 8,000.00
_____	HALF PAGE ADVERTISER	P 5,000.00

Said sponsorship will be under the following Terms and Conditions:

1) Payment Terms:

All check payments should be in favor of "Philippine Medical Association", and should be paid upon submission of this Advertising Agreement. "No payment, No printing" policy will apply.

2) Material Specifications and Submission Deadline:

Advertising Materials should be submitted in two forms in a small brown envelope addressed to the Philippine Medical Association c/o Ms. Baby Piñgol-Gorospe.

- a. **Printed Form (signed by the official society representative); and**
- b. **Digital Form (compact disc properly labeled with society's name)**

Page Specifications are as follows:

Full page ad : 8 ½ in. x 11 in, 300 dpi, file in psd, jpg or tiff format

Half page ad : 5 ½ in. x 11 in., 300 dpi, file in psd, jpg or tiff format

Deadline for submission of materials is on **March 31, 2017**. In the event that materials are not received within the stipulated date, the editors reserve the right to leave the reserved space blank or print a previously supplied material and charge the advertiser the rate agreed upon for the space reserved.

3) Accuracy:

It is the responsibility of the advertiser that the advertisement be accurate and should not contain any libelous or defamatory content. Advertisers and not PMA will be held liable for any claim made against the publishers on account of the advertisement:

Name and Signature of Authorized

Signatory: _____

Medical Society Name: _____

Contact Person: _____ Contact Number _____

Email address : _____